



After offering feedback, 29% of bank customers share needs for further services.



Focus on the Important

Avannis daily feedback helps you quickly identify sales opportunities

Low hanging sales opportunities

"I brought several accounts over from different banks because of the service and the interest rates you offer. I am looking into getting a mortgage with you. I'm researching rates right now, so someone can call me."

Customer of an ICBA bank in the NW utilizing the teller post-transaction study.

Future need

"I've sure been happy since joining [BANK NAME]. I was promised personal service, and in the last week, I've been offered cookies, asked about my job, and one teller remembered my son's name (impressive!). In fact, I will need an account for my son soon. Obviously, with service like I've experienced, I won't hesitate."

Customer from an ICBA bank in the Midwest utilizing the new account post-transaction study

Offer the loan before they search online

"I have been happy with [BANK NAME] for 10 years. I don't keep anything with you other than my checking account, but I've never had any problems, and the wait for assistance is always quick. I am considering a line of credit for some remodeling. I'm sure I can get one online, but do you also offer them?"

Customer from an ICBA bank in the Great Lakes area utilizing the pulse study

Add Business to Personal

"The teller transaction was quick and I always enjoy Michelle who is more like a friend. She did mention your options that might fit my new business endeavor. I didn't have time to sit and discuss this, but will in the future."

Customer of an ICBA bank in the NW utilizing the teller post-transaction study.